

TOP
9

REASONS TO SPONSOR A WORLDWIDE BUSINESS RESEARCH EVENT

If you have commitment issues when it comes to deciding on sponsorship investment, Worldwide Business Research has the answer. You'll see your biggest Return On Investment, save time and wasted resources on researching different events by selecting one of our 60+ annual events best aligned with your industry. Below, we've listed out just nine of the top reasons why a Worldwide Business Research event is better than any others around. Take a look and let us know if you're interested!

1



BECOME THE HERO.

Worldwide Business Research is giving you every opportunity to be the champion of your sales team and come back from an event full of 12 months worth of leads and potential deals! This is your chance to shine and show your boss what you're really made of.

2



YOUR PRODUCT, FRONT AND CENTER.

Increase brand awareness by meeting with top decision makers who are truly, industry trailblazers. Following months of research and marketing, Worldwide Business Research targets only executives who have identified that they attend specifically to find solutions. They come to invest, and with the budget to do so!

3



BENCHMARK YOUR PRODUCT.

How do you stand up to your competition? Learn what your peers are doing to stay competitive, and the strategy they use to achieve their goals. It doesn't have to be a race onsite, but cohesive idea sharing while building relationships that lead to success.

4



OUTREACH MADE EASY.

Reduce the stress of pitching your ideas to endless prospects. Sponsorship with Worldwide Business Research gives you high traffic booth locations, well-attended keynotes, and the most popular of receptions to host. We are offering your sales team ideal options to access highly qualified leads.

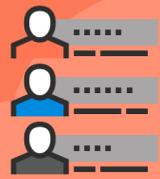
5



INTIMATE AND RELAXED SETTING.

These are NOT tradeshows. You'll have real conversations by the fire pit, in the bowling alley or during one of our famous networking breaks. By design, Worldwide Business Research offers you an intimate, fun, and engaging setting to form new relationships and reinforce those already existing.

6



PROFILED ATTENDEES.

What if we said we can make your pre-, during, and post- onsite efforts easier by giving you premium access to our one-of-a-kind Buyer Intent Report? We survey all attendees prior to the event to identify exactly which solutions they are investing in and their planned spend timelines. No more wasting time chasing down the wrong executives. Maximize your onsite experience and ROI with this impressive report.

7



INCREASE YOUR BUSINESS CONNECTIONS

Imagine building strong relationships and connections with senior leaders that are actually interested in your solutions. Worldwide Business Research is delivering them straight to you. We offer more interactive networking than any other events in the industry.

8



REAL TIME FEEDBACK.

Showcase your product to hundreds of senior level decision makers who can provide you in-person feedback on product improvements. Come back with tons of knowledge on how to make your solutions more sellable to your target market.

9



ALL YOU NEED IN ONE PLACE.

A Worldwide Business Research event is a one-stop shop to achieving your annual sales goals. Reach your target market face-to-face and get the quality business conversations you have been chasing all year. It's everyone you need to meet all in one space, for three days.

Worldwide Business Research is here to help with all of your lead generation, brand awareness needs.

If you want to participate in one of our 60+ events, just email sponsor@wbresearch.com for more info.

"Our Partnership with Worldwide Business Research has been highly successful -- they are extremely easy to work with and their events are so well-done we relish the chance to work with them wherever synergies exist between our companies."

BRIAN SMITH, DIRECTOR OF MARKETING, INFINATA

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